



Our Mission

„Our optical systems offer our customers worldwide a real added value to their industrial processes!“



MARKET AND CUSTOMERS

We deliver customized solutions for a variety of industrial applications in line with market requirements!



SIZE AND DEVELOPMENT

We are a globally established family business with profitable growth!



PRODUCT AND TECHNOLOGY

We are a technological pioneer and set standards for optical systems!



STAFF AND MANAGEMENT

We interact in a respectful and appreciative way with each other and with our partners!



Our Values



MARKET/ CUSTOMER ORIENTATION

Our activities and structures are focused on our customers.

We offer our customers an excellent price-performance ratio.

We analyse continuously our solutions to be in line with markets and customers requirements.



AWARENESS FOR QUALITY

We regard quality as the basis of our activities.

We define quality by the requirements of our markets and our customers.

We continuously improve our processes and solutions.



PROFIT ORIENTATION

We are a sustainably profit-orientated company.

We run our business responsibly and with careful consideration.

We give our staff a share in the company's success and we commit ourselves to social projects.



INNOVATIVE STRENGTH

We are open to change even if this means more time and effort.

We invest today in the future of our company.

We are a technological pioneer and set standards.



CORPORATE GOVERNANCE

The interests of the company are paramount.

We expect our senior management to assume the function of role model.

We act reliably and assume responsibility.



COLLABORATION

We speak frankly, we express and respect constructive criticism.

We identify errors and use them as a chance for improvement.

We work within and across business units in a solution-oriented way.